



Manufacturer and designer of innovative interconnect solutions

November 2008

### New web site :

NICOMATIC launches a new website: [www.nicomatic.com](http://www.nicomatic.com) at the exhibition CARTES & ID in Paris, for its first participation. A different approach of NICOMATIC products and fields of applications will present you our activities worldwide.

NICOMATIC product ranges are divided into 5 parts: **SWITCH'AIR®** metal domes and components, **CRIMPFLEX®** connectors for flexible circuits, **CMM micro connectors**, connectors for printed circuit boards and the custom products service. You can download datasheets for every product and technical information, especially for NICOMATIC innovations such as the **P-SWITCH™**, **SMD Dome** and **MICRO D MIX™**.

### Configurator : Design for you, Standard for us :

What is brand new is that the visitor can build himself a own part number: in every product section, there is a configurator system that helps him in choosing the appropriate product version. The visitor can build a customised product or choose the exact reference of a product. Once built, he can ask for related services on MY NICOMATIC private section of the website.

### Online services by NICOMATIC : MY NICOMATIC

Urgent need of a 3D or a quotation? Your R&D claims for a specific sample?

In order to fully enjoy this new service, the visitor of the website will be pre registered. Nothing more simple: either the visitor receives from NICOMATIC the MY NICOMATIC card with a login and a password or he can register himself directly on the web by clicking on "connection at MY NICOMATIC". Then, on his personal file, he can ask for quotations, samples, documentation and datasheets, 2D and 3D drawings. The visitor can follow the user friendly process developed by NICOMATIC and save his demands. The next visit makes possible to consult all his saved files and requests made.

NICOMATIC offers its visitors the opportunity to get all the essential and relevant information for doing business. NICOMATIC provides you within 72 hours the required document or sample.

MY NICOMATIC services are the best and shorter way to get strategic product information in one click round the clock and all around the world!

MY NICOMATIC mail : [internet@nicomatic.fr](mailto:internet@nicomatic.fr)

The screenshot displays the NICOMATIC website interface. At the top, the NICOMATIC logo is on the left, and navigation links for "Connection at My Nicomatic", "Contact Corporate", "Products", and "News" are on the right. Below the logo is the tagline "Manufacturer and designer of innovative interconnect solutions".

The main content area is divided into several sections:

- P/N Search:** A search box with "Part number" and "Keyword" radio buttons.
- Services:** A list of services including Downloads, FAQs, Information request, Configurators, Exhibitions, and Express inquiry.
- OUR END USERS:** A grid of images representing different industries: CIVIL AVIONICS (airplane), DEFENSE (jet fighter), TRANSPORT (train), MEMBRANE SWITCH (handheld device), TELECOM & HANDSET (satellite dish), and MEDICAL (medical equipment).
- OUR PRODUCTS:** A row of five circular icons representing product types: metal domes SWITCH'AIR®, connectors for flexible circuits CRIMPFLEX®, CMM series micro connectors, connectors for printed circuit boards, and custom products.
- Promotional Banner:** A large banner for the "CARTES 2008" exhibition, inviting visitors to join from 04 to 06 November in Paris at Stand 3 H 117.